

Help your borrowers understand HCVs and EHC pricing incentives

- Use the <u>EHC Eligibility Checklist</u> and quantify the EHC pricing benefit for your borrowers. If your borrower isn't eligible for the EHC pricing incentive, check out <u>Sponsor-Dedicated Workforce</u> (SDW), <u>Sponsor-Initiated Affordability</u> (SIA), our <u>Green Financing</u> products, and <u>Tenant Site Lease Protections</u>, which all offer both tenant and borrower benefits.
- Share <u>HUD HCV</u> and Fannie Mae resources, like our <u>EHC Borrower</u> <u>Best Practices</u>, with borrowers interested in accepting HCVs.
- Stay current on state and local laws relating to source of income (SOI) protections, which may mandate the acceptance of HCVs as a form of payment. The Poverty and Race Research Action Council tracks <u>federal</u>, <u>state</u>, <u>and local source of income laws</u>. HUD also maintains an interactive SOI resource.

- Borrowers can direct renters to <u>Fannie Mae's Renter Resources</u>, which includes <u>information on Housing Choice Vouchers</u>, as well as information on other rental assistance programs.
- Use your marketing materials to share borrower success stories and amplify the voices of borrowers who do good work in their local communities.
- We also encourage sharing these stories with us! Let your Deal Teams know about success stories, deal highlights, and the best practices you apply on transactions that leverage the EHC pricing incentive.
- Have a question or are interested in learning more about EHC?
 Please reach out to mf_product_management@fanniemae.com.

