Decarbonization and What it Means for Multifamily Properties

Green Financing Lender Learning Series

June 21, 2023



Opinions, analyses, estimates, and other views expressed by Bright Power and guest speakers are their own and do not necessarily represent the views of Fannie Mae or its management.



Polling Question



2023 Multifamily Energy and Water Survey

Deadline Extended! The 2023 Survey opened March 1, 2023 and will run through August 31, 2023*.

2023 Multifamily Energy and Water Survey Website

Fannie Mae has partnered with industry leaders on a national survey effort to collect and analyze multifamily property energy and water consumption in the United States.

The anonymized survey data will be used to update the ENERGY STAR[®] 1-100 energy performance score and the U.S. Environment Protection Agency's (EPA) Water Score for multifamily housing.



Agenda

Multifamily Decarbonization in Context – What Does it Actually Mean? City Perspectives – Building Performance Standards

- Washington, DC
- Boston, MA
- New York City, NY
- St. Louis, MO

Fannie Mae

Q&A

Get Smart on Decarbonization – Optimizing Incentives to Meet Capital Needs

Multifamily Decarbonization – What Does it Actually Mean?





Building Impact with Multifamily Decarbonization

Path to decarbonization



Grid Decarbonization

As the electric grid supply gets cleaner, the emissions from efficient, electrified buildings will further decrease.



Electrification

Converting fossil fuel equipment to efficient electric equipment (i.e., heat pumps) significantly decreases site energy use.

Efficiency

Reducing energy consumption is key to decarbonization. The cleanest kilowatt-hour is the one you never use.

Grid Decarbonization only $\begin{array}{c} & & \\ & \\ & \\ & \\ & \\ & \\ & \\ & \\ & \\ $	Estimated total emiss	sions from M	fultifamily pro	Operties (MMT CO2e)
Grid Decarbonization + Electrification + Grid Decarbonization + Electrification	Grid Decarbonization only			
Grid Decarbonization Electrification Efficiency	Grid Decarbonization	Electrification	1	
	Grid Decarbonization	Electrification	+ Efficiency	/



320 million

metric tons of emissions saved by layering electrification and efficiency with grid decarbonization

That's equivalent to



the emissions from **86** coal-fired power plants in one year **or**



the carbon sequestered by **5.3 billion** tree seedlings grown for 10 years.

Estimated emissions from multifamily properties based on Fannie Mae analysis and Cambium 2022 future-looking emission factors, developed by NREL (National Renewable Energy Laboratory)

Electrification Cost Analysis

Insights from Fannie Mae's 2022 <u>Multifamily Electrification and Decarbonization Roadmap</u>

The cost of electrification depends on the specific system configuration being installed.

Category	Efficiency Measure	Cost Range (per unit)	
Water heating	Install central heat pump water heater	\$2,000 - \$8,000	
Water heating	Install in-unit heat pump water heater	\$1,500 - \$3,000	
Heating	Convert central gas boiler to central heat pump	\$10,000 - \$30,000	
Heating	Convert in-unit gas boiler to in-unit heat pump	\$5,000 - \$15,000	
Heating	Convert in-unit PTAC or gas furnace to in-unit PTHP	\$4,000 - \$12,500	
Cooking Install induction ranges		\$1,000 - \$3,000	
Dryers	Install electric dryers	\$1,000 - \$3,000	

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Emissions & Energy Savings

Insights from Fannie Mae's 2022 <u>Multifamily Electrification and Decarbonization Roadmap</u>

Median Savings by Scenario

■ Emissions Savings (%) ■ Site Energy Savings (%)



Multifamily Benchmarking



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Building Performance Standards

Building Performance Standards: requirements for minimum building energy performance with penalties if targets are missed.

Jurisdictions with BPS Policies



Polling Question



City Perspectives – Building Performance Standards





Washington, DC







DC's Building Energy Performance Standards (BEPS) Fannie Mae Green Learning Series on Multifamily Decarbonization and Electrification

June 21, 2023

Speakers Who's here with us today.

Mary Thomas

Associate Director, Building Innovation Hub Institute for Market Transformation <u>mary.thomas@imt.org</u>



About us Who we are.

The Building Innovation Hub, a project of IMT, helps building industry professionals in and around Washington, DC create and operate high-performing buildings. The Hub connects professionals and provides information and programming.

The goal of the Hub is to meet the current needs of the building industry while simultaneously pushing the industry towards the innovative solutions that we will need to build and operate high-performing buildings.



A program of





Where we fit in

Evaluating what already exists.





DC's Climate Goals

And how we achieve them.





Linking to DC's goals Tying to the District's climate goals.



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What is BEPS? The basic concept.

A BEPS set minimum thresholds for energy performance for existing buildings.

These standards are based on and measured against a building's demonstrated energy performance, as shown in their benchmarking data.



Standards What to compare your building to.

The Standards for the First BEPS Period. The standards, the median levels of performance with which the BEPS rules will apply per property type.

Property Type	ENERGY STAR Score	Source EUI
Hotel	54	183.9
Multifamily Housing	66	110.7
Office	71	153.7
K-12 School	36	139

Click <u>here</u> to find BEPS for other property types Click <u>here</u> to find out your BEPS status



What existing buildings need

Multifamily under BEPS Cycle 1.





ENERGY STAR Scores

Size-based time frames

Buildings of different sizes enter compliance cycles over time.



Compliance cycle

The basic concept.



Meet the Standard? No action required under BEPS. Do not meet the Standard? Must improve performance. िति

BEPS compliance pathways

Available options.

PerformanceStandardPathwayTarget Pathway

Prescriptive Pathway Alternative Compliance Pathway

Compliance Pathways. Building owners have a variety of options for bringing their buildings into compliance, flexibility is built into the program.

Buildings that **do not meet the BEPS** were required to select a compliance pathway by **April 3, 2023**. Approximately 80% of buildings selected pathways by the deadline and the remaining buildings are encouraged to do so as soon as possible.

All buildings that are required to **benchmark** must have their data third-party verified by **April 1, 2024** (for CY 2023)

What are the costs?

Estimated <u>cost</u> of BEPS and <u>enforcement</u> details.

Cost-Benefit Study. DOEE estimated the total cost of compliance with the BEPS program to be on average **\$10 per square foot.**

Civil Infractions. Fines for failure to meet the reporting and verification requirements of a building's approved Pathway. Updates posted in Guidebook Version 1.1.

Alternative Compliance Penalties. For failure to meet the energy performance requirements of the building's approved Pathway. Max. penalty for a building is **\$10 per GSF** or **\$7.5M**.

Pathway	Adjustment Factor	Example
Pathway Performance Pathway under §§ 3518.1(a) or 3518.1(e)(1) Standard Target Pathway under §§ 3518.1(b) or 3518.1(e)(2)	Adjustment Factor The maximum penalty shall be adjusted by calculating the percent of Site EUI reduction achieved divided by twenty percent (20%). The maximum penalty shall be adjusted by dividing the building's distance from the BEPS achieved by the distance from the BEPS for buildings of the same property type that are twenty expendent (20%).	Example Building A achieves a 10% reduction in Site EUI. Its maximum penalty is reduced by fifty percent (50%) (10/20 = 50%). Building B is six (6) points away from the BEPS by the end of the Compliance Cycle. A building of Building B's property type that is twenty percent (20%) less efficient than the BEPS is fifteen (15) points away from the BEPS. Therefore, the final maximum penalty is forty percent (40%) of the maximum alternative compliance penalty described in § 2521 L (4/15 = 40%)
	twenty percent (20%) less efficient than the BEPS	3521.1 (6/15 = 40%). Please refer to Appendix D for additional examples on applying the maximum penalty adjustment for the Standard Target Pathway.
Prescriptive Pathway under § 3518.1(c)	The maximum penalty shall be adjusted by calculating the number of Prescriptive Pathway points actually earned divided by total needed.	Building C completes measures worth fifteen (15) points but needs twenty-five (25) to mee the energy performance requirements. Its maximum penalty is reduced by sixty percent (60%) (15/25 = 60%).
Alternative Compliance Pathway under § 3518.1(d)	The maximum penalty shall be adjusted using adjustment factors described in the Alternative Compliance Pathway agreement with DOEE, and shall be no less stringent than penalties for other Pathways as described under & 3519.8	

Hub and DOEE Resources

How we can help.

The Hub's BEPS Plain Speak and Tools Basic overview of BEPS program, <u>Regulations</u> and <u>Guidebook</u>. <u>Pathway Timelines</u>, <u>Energy Audit Scopes of Work</u>, and more.

The Hub's Find-A-Vendor Portal

<u>Connect building improvement projects to local expertise</u>, including smaller, more diverse businesses needed to truly support the green economy.

The Hub's Funding and Financing Map

A <u>searchable database</u> of all available incentives and financing available to support building improvement projects

DOEE: Building Performance Helpdesk and Knowledgebase

Official DC platform for Regulations, FAQs, Building Owner Portal, and submitting helpdesk tickets.







Check us out!

https://buildinginnovationhub.org https://www.imt.org



Boston, MA





BERDO 2.0

Building Emissions Reduction and Disclosure Ordinance



CITY OF BOSTON

BERDO 2.0 Key Features

Building Emissions Reduction and Disclosure Ordinance

- Covered Buildings include:
 - Nonresidential buildings that are 20,000 ft2 or larger* (excluding parking)
 - Residential buildings that have 15 units or more
- Annual whole-building energy and water use reporting
- Starting in 2025, buildings will need to meet declining emissions standards.
 - Buildings can reduce their emissions by investing in energy efficiency and fuel switching, installing or purchasing renewable energy, and/or by making alternative compliance payments.
- BERDO will be overseen by a new Review Board
 - The Review Board will have oversight over BERDO flexibility measures

CITY OF BOSTON

EMISSIONS STANDARDS

- Developed through the technical analysis process
- Based on existing buildings in Boston
- Aligned with citywide climate goals
- Multi-use buildings can adopt a blended emissions standard

Building use	Emissions standard (kgCO ₂ e/SF/yr.)					
	2025-2029	2030-2034	2035-2039	2040-2044	2045-2049	2050-
Assembly	7.8	4.6	3.3	2.1	1.1	0
College/ University	10.2	5.3	3.8	2.5	1.2	0
Education	3.9	2.4	1.8	1.2	0.6	0
Food Sales & Service	17.4	10.9	8.0	5.4	2.7	0
Healthcare	15.4	10.0	7.4	4.9	2.4	0
Lodging	5.8	3.7	2.7	1.8	0.9	0
Manufacturing/ Industrial	23.9	15.3	10.9	6.7	3.2	0
Multifamily housing	4.1	2.4	1.8	1.1	0.6	0
Office	5.3	3.2	2.4	1.6	0.8	0
Retail	7.1	3.4	2.4	1.5	0.7	0
Services	7.5	4.5	3.3	2.2	1.1	0
Storage	5.4	2.8	1.8	1.0	0.4	0
Technology/Science	19.2	11.1	7.8	5.1	2.5	0



OPTIONS TO RETROFIT AND FUEL SWITCH

- Building owners may undertake measures to improve energy performance and reduce fossil fuel consumption within the building
 - Envelope improvements
 - Appliance and mechanical upgrades and switches (heat pumps, solar, geothermal)
 - Building operations and controls
- The City is expanding a <u>Retrofit Resource Hub</u> to connect building owners with appropriate technical assistance and financial resources.



Credit: Indiana Public Media

OPTIONS TO PURCHASE RENEWABLE ELECTRICITY

Renewable energy can be used to reduce emissions from a building's electricity use.

- 1. Deploy renewable energy onsite;
- 2. Purchase renewable electricity that is generated offsite.
 - Boston community choice electricity (<u>cityofbostoncce.com</u>)
 - MA Class I Renewable Energy Certificates from non-emitting renewable sources
 - Power purchase agreements, including virtual PPAs, for RECs from non-emitting renewable sources



COSTS TO CONSIDER

A building can come into compliance with the emissions standard by making an **alternative** compliance payment of \$234/mtCO2e for any emissions above emissions standard.

If not in compliance, the following fines may be issued

	20,000-34,999 SF or 15 - 34 units	35,000+ SF or 35+ units	
Failure to Comply with Reporting	\$150/day	\$300/day	
Failure to Comply with Emissions Standard	Failure to Comply with Emissions Standard		
FLEXIBILITY MEASURES

- B
- **Portfolios:** owners with more than one covered building may apply to comply across their portfolio.
- Individual compliance schedules: buildings or portfolios may submit their own individual compliance plan for approval, which must be aligned with citywide emissions goals.
- Hardship compliance plans: buildings or portfolios with unique building characteristics or circumstances that present a hardship in complying with the standard (e.g., affordable housing refinancing timelines, historic designation, financial hardship, existing long-term energy contracts) would be eligible to apply for a hardship compliance plan.





BERDO Homepage

BERDO Regulations

Retrofit Resource Hub

Contact us: <u>energyreporting@boston.gov</u>





New York City







Local Law 97 & NYC Accelerator

Nikki Joseph

Policy Advisor, NYC Mayor's Office of Climate and Environmental Justice



New York City's Pathway to Decarbonization

- + 68% of New York City's emissions comes from buildings
- + 90% of New York City buildings will still be here in 2050
- + New York City aims to be carbon neutral by 2050
 - Building decarbonization policies
 - Free technical assistance
 - Economic development
 - Equitable transition away from fossil fuels



Climate Mobilization Act (CMA)

The **CMA** is the largest climate solution put forth by any city in the world. It consists of a slate of climate laws designed to dramatically cut carbon in New York City. Central to the CMA is Local Law 97 (LL97), a first-of-itskind legislation placing emissions limits on New York City's large buildings.



Image Source: Grist



New York City Local Law Compliance

New York City Building Energy Laws

- Benchmarking (LL84)
- Energy Audits and Retrocommissioning (LL87)

CMA of 2019: Legislative package to limit building emissions

- + Green roof and solar PV mandates (LL92 and LL94)
- + Energy Efficiency Grade (LL33/LL95)
- + PACE, clean energy financing tools (LL96)
- + Carbon Emissions Intensity Limits (LL97)
 (≥25,000 gross square feet)



Local Law 97 (LL97)

- Market Rate buildings >25,000 square feet will meet ambitious carbon reduction targets
 - First carbon emissions limit will be applied in 2024-2029
 - Second carbon emissions limit will be applied in 2030-2034
 - Lower limits will follow in 2035 and beyond to reach 80% reduction by 2050

Under existing conditions:

- 75%-80% of properties meet 2024-2029 LL97 limits
- 25%-30% of properties meet 2030-2034 LL97 limits
- Affordable Housing buildings >25,000 square feet have varying requirements
 - Meet LL97 emission limits within a defined timeframe OR
 - Implement Prescriptive Energy Conservation Measures ("Prescriptive Path")





This visual is a conceptual aid and does not represent actual emissions caps established under LL97.



LL97 Implementation Costs

+ Building owners must comply with annual GHG limit

- Exceeding carbon emissions limit: \$268 * metric tons CO2e over limit, paid annually until compliant
- Calculate LL97 penalties at https://be-exchange.org/ll97-calculator/

+ Of buildings over their 2024 target, approximately:

- 92% have penalties below \$100,000
- 80% are below \$50,000
- 65% are below \$25,000
- 44% are below \$10,000



What is NYC Accelerator?

- A New York City program to help control costs, meet compliance requirements for local laws, boost building performance, increase energy savings, and reduce carbon emissions across New York City buildings. NYC Accelerator:
 - Provides free technical guidance to help the market transform how our buildings operate and are built
 - Identifies building upgrade projects to help meet emissions limits established under the Climate Mobilization Act and other local building energy laws
 - Offers no-cost building operator trainings and supports green workforce development
 - Connects building decisionmakers directly with service providers to implement decarbonization projects
 - Helps buildings identify applicable financial incentives and financing





How Does NYC Accelerator Work?

+ Who is eligible?

- Any privately owned New York City building ≥5,000 square feet (new or existing)
- Smaller buildings referred to partner organizations
- + How does it work?
 - Call us and get connected with a dedicated Account Manager
 - Receive objective advice customized to your needs
- + How much does it cost, and what's the catch?
 - No catch, no cost, no sign-up or commitment





Contact Our Team of Experts



Web: <u>accelerator.nyc</u> Email: <u>info@accelerator.nyc</u> Phone: 212-656-9202

Nikki Joseph: Njoseph1@climate.nyc.gov

Andrew Chintz: andrew@accelerator.nyc



LL97 GHG Emissions Compliance Pathways

- Owner demonstrates compliance with annual GHG limit
 - Accurate gross floor area (GFA) is critical*
 - Starting in 2024 and by May 1 annually, file LL97 Report, certified by a Registered Design Professional*
 - Calculate LL97 annual penalties (LL97 calculator at <u>www.be-exchange.org/calculator</u>)
 - Exceeding carbon emissions limit: \$268 * metric tons CO₂e over limit, paid annually until compliant
- Exception: If more than 35% rent-regulated units, building owner may choose the Prescriptive Energy Conservation Measures (ECM) Path and "shall ensure that the following applicable ECMs have been implemented."
 - Failure to Report: \$0.50/ft² per month / False Statement: \$500,000



St. Louis, MO





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building energy exchange St. Louis





building performance par+nership

St. Louis Demographics and Policy





80%

of greenhouse gas emissions in the STL metro area come from buildings.

Source: City of St. Louis 2018 GHG Inventory

Building Energy Awareness Ordinance (2017)

- Municipal and private buildings over 50,000 square feet must track and report energy and water use annually – including multi-family
- Some exemptions (low or no occupancy, manufacturing, financial duress, state & federal buildings)
- Buildings not in compliance with the ordinance will not be eligible for new residential or commercial occupancy permits
- Reporting Deadline is May 1 for previous calendar year's data – Buildings Recently Added to Covered Building list deadline is September 1, 2023



Building Energy Performance Standard (2020)

- Set up Building Energy Improvement Board (BEIB)
- Performance metric: Site Energy Use Intensity (EUI)
- Standards are calculated such that at least 65% of buildings have to improve their energy performance.
- Standards finalized in May 2021
- All commercial, institutional, multi-family and municipal buildings that are 50,000 square feet and above must comply.



Standard Compliance Cycle







Custom Alternative Compliance Path (CACP)





Provide and Share Resources



be ex stl >

Rebate <u>Ameren Missouri / Spire:</u> <u>CommunitySavers</u> <u>Multifamily</u>

Multifamily rebates apply to properties 3 units and larger. Opportunities include HVAC upgrades, EnergyStar Appliances, LED Lighting, Building Insulation. No-cost energy assessment and low or no-cost energy upgrades will be identified.

Building Sector: Multifamily residential

Energy Type: Electric, Natural Gas

LEARN MORE >>

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Support and Host Educational Events



APRX 2022



Thank you!

For more information contact us at info@be-exstl.org or visit www.be-exstl.org







Get Smart on Decarbonization – Optimizing Incentives to Meet Capital Needs





Available incentives to green multifamily properties

Paired with green mortgage financing, property owners can take advantage of federal incentives and state and local programs to make improvements to decarbonize their properties.

- With \$369 billion in funding, the **Inflation Reduction Act (IRA)** of 2022 marks the single largest investment in climate and energy in American history, and you can use these incentives for projects at your multifamily properties.
- Utilities and State Energy Offices also offer efficiency programs that provide both residential and commercial customers with no-cost/low-cost products, services, or other incentives to improve the efficiency of their buildings.

*This policy summary was completed by Bright Power.

Inflation Reduction Act (IRA)

For multifamily buildings, the IRA includes tax credits, tax deductions, and rebates to help offset the cost of building retrofits, particularly for electrification of heating and hot water systems.

Incentives can differ based on whether a heating or hot water system is centralized or in-unit, as some rebates are offered on a perequipment basis. Additionally, affordable properties may be eligible for even higher rebate amounts

Fannie Mae worked with Bright Power <u>to develop case studies</u> to show how Borrowers can potentially reduce electrification project costs up to 84% by leveraging these incentives.

*This policy summary was completed by Bright Power.

Case Study – Central Heating and Hot Water Systems

This Property is a 100-unit, 100,000 square foot market rate property with central heating and hot water systems. The Property Owner wants to install a central heat pump heating system and hot water system for a total of \$1.3 million.

Through the IRA, the Borrower can take advantage of a **\$50,000 tax credit**, a **\$20,000 tax deduction,** and a **\$4,000 per unit rebate** through the Home Efficiency Rebate program to **reduce their total net project costs to \$830,000 – saving 36%.**

If the Property is affordable, the Borrower could take advantage of the same tax credit and tax deduction and **the Home Efficiency Rebate doubles to \$8,000 per unit – bringing their total net project costs to \$430,000 and saving 67%.**

*This policy summary and case study was completed by Bright Power.

Central Heat and Hot Water Project

Heat Pump Heating	\$800,000				
Heat Pump Hot Water	ot Water \$500,000				
Total Project Cost	\$1.3 million				
IRA Benefits	Market Rate	Affordable			
IRA Tax Credit	\$50,000	\$50,000			
IRA Tax Deduction**	\$20,000	\$20,000			
Home Efficiency Rebate	\$400,000	\$800,000			
Total IRA Benefits	\$470,000	\$870,000			
Net Project Savings	36%	67%			

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State & Local Programs



See: <u>White Paper – Leveraging Utility Energy Efficiency</u> <u>Incentive Programs</u>

Energy efficiency incentives are operated generally by electric and natural gas utility providers, SEOs, or separate authorities created for this purpose.

Types of Incentive Programs

Direct-install programs

Prescriptive incentives

Comprehensive whole-building programs

Performance-based incentives

Low-income multifamily (LIMF) programs

Green Rewards Requirements and **Benefits**

Properties making energy and water saving improvements at refinance, acquisition or supplemental financing.

- **Financial benefits:**
 - Preferential Green pricing reduces the interest rate of most loans
 - Fannie Mae reimburses 100% of cost of High Performance Building (HPB) Report.
 - Up to 5% additional loan proceeds, subject to normal LTV constraints.
- No minimum property age or improvement budget.
- Cost of improvements escrowed at 125%; must be \bullet completed within 12 months.



2023 Eligibility

30% energy + water savings combined, including a minimum energy savings of at least 15%.

High Performance Building (HPB) Report

HPB Report identifies and quantifies energy and water saving opportunities

- Borrower selects final scope of work from list of energy- and water-saving opportunities in HPB Report
- Report is ordered by Lender, completed by an energy auditor, and requires a site visit
- Report can be completed up to 6 months prior to rate lock
- 100% of HPB Report cost is reimbursed by Fannie Mae

Sample Improvement Opportunities 250 unit, \$10 million loan	Estimated Project Cost	Energy Savings	Water Savings	Projected Owner Annual Cost Savings	Projected Tenant Annual Cost Savings
27 kW Solar Photovoltaic System	\$65,000	6%	-	\$6,000	\$3,000
WaterSense Low-flow Bathroom Faucets & Showerheads	\$15,000	4%	14%	\$18,000	
ENERGY STAR [®] Smart Thermostats	\$50,000	4%	-		\$4,000
ENERGY STAR [®] rated dishwashers	\$144,000	3%	2%	\$2,000	\$3,000
Total	\$274,000	17%	16%	\$26,000	\$10,000
		Save at least 30% energy and water combined,		V	
	Escrow at 125%			Underwrite a portion of projected savings	
		with at leas savings to	st 15% energy o be eligible		55

Green Rewards Extra Loan Proceeds

Underwrite a portion of projected cost savings to increase loan amount.

- Net Cash Flow may be increased by underwriting a portion of projected energy and water cost savings:
 - 75% of Owner projected savings
 - 25% of Tenant projected savings, if based on actual (not modeled) tenant data
- Up to 5% additional loan proceeds available, subject to normal LTV constraints.
- Underwriting of greater than 5% additional loan proceeds subject to Credit Pre-Review.

	Standard Loan	Green Loan	
Net Cash Flow	\$805,000	\$805,000	
75% of Projected Owner Energy and Water Cost Savings + 25% of Projected Tenant Energy and Water Cost Savings	-	\$22,000	
Underwritten Net Cash Flow	\$805,000	\$827,000	
Maximum Loan Amount	\$10,000,00 0	\$10,275,000	
LTV	71%	73%	
DSCR	1.25	1.25	
Green Rewards Additional Loan Proceeds		\$275,000	

Polling Question




